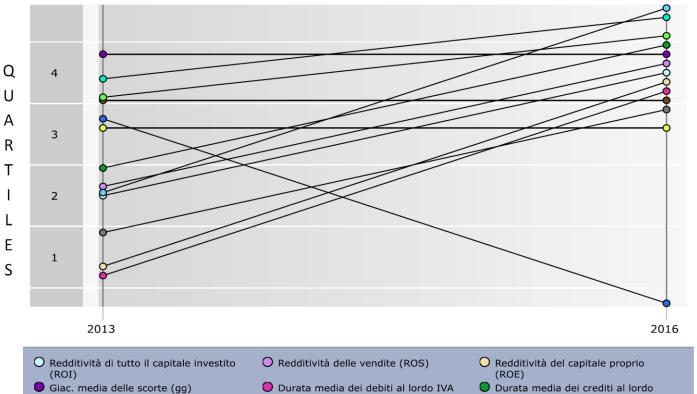
M|RESEARCH

Benchmarking Performance and Positioning

Benchmarking, Peer Group Analysis, Sector/Market Analysis: over 20 performance indicators (e.g., financial indicators, profitability-liquidity ratios) computed against those of direct competitors and potentially all comparable companies in the same sector/country/region; best practice analysis.

...for example:

Evolution of a firm's positioning within the reference quartiles (comparable companies) for each indicator



Ε S

- Durata Ciclo Commerciale (gg)
- Costo denaro a prestito Indice di indebitam, a breve
- Margine di tesoreria

(gg)

O Indice di liquidità

O Indice di indebitam, a lungo

- IVA (gg)
- Debiti v/banche su fatt.
- Indice di indip. Finanz.